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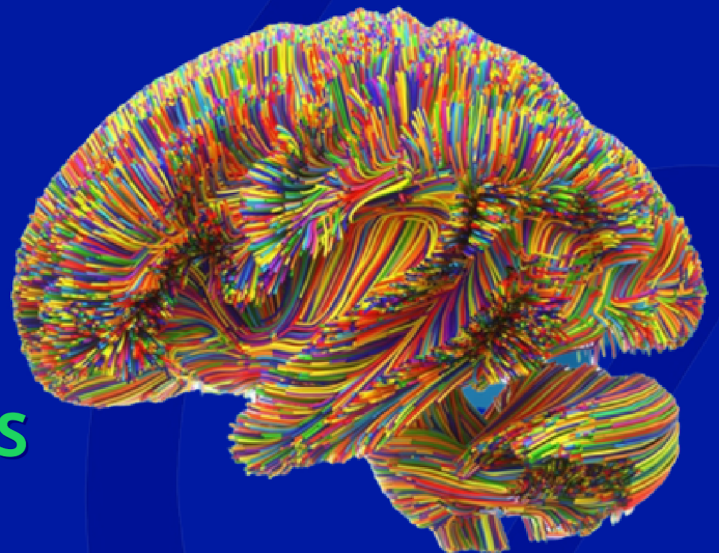
# ANNUAL REPORT

 GEMASSIST BRAIN AWARENESS FOUNDATION

Gemassist Brain Awareness, Co.  
2022-2023

## MISSION:

TO HELP AS MANY  
BRAIN AND SPINAL  
CORD PATIENTS AS  
POSSIBLE GAIN ACCESS  
TO THE BEST  
NEUROREHABILITATION  
PROGRAMS AVAILABLE.



2022 Generous Supporter of

 **Health**

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# A STATEMENT FROM THE PRESIDENT: OUR VISION

**Before our organization began, our founder Deborah Krupp was unable to return to her successful engineering career due to a Traumatic Brain Injury (TBI). She eventually connected with an expert medical team in Louisville, KY who used neurorehabilitation to "wake up" the creative centers of her brain. With this, she was able to go from being an engineer to an artist, finding new purpose in her life after her TBI.**

Quickly, we identified a need within the brain and spinal injury community: Lives could be drastically improved simply by helping more patients like Deborah enter neurorehabilitation programs. This idea quickly expanded to patients of other neurological conditions who benefit from the same treatment modalities.

With a desire to "pay it forward" to other patients overcoming serious neurological issues, Gemassist Brain Awareness Foundation was born.

We believe our 2022-2033 year to be a successful one. During this time, we've expanded our reach to more patients with the launch of a financial assistance program and by adding a comprehensive directory of neurorehabilitative care providers throughout the United States. Locally, Gemassist became a Generous Supporter of the U of L Health System by financially giving to our local neurorehabilitation center, The Frazier Rehab Institute.

Our goal is to increase our donor support base and patient outreach into the 2023-2024 fiscal year.

*-Armin Krupp, President*

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# FUNDRAISING EVENT

Informational Meeting

October 3, 2022

Hosted by:

## BOARD & You CAFÉ

**Last fall, we gathered with a group of new and established supporters**

to talk about the advantages of neurorehabilitation programs for those with brain injury and a host of other diseases and disorders of the nervous system.

Dr. Darryl Kaelin of The Frazier Rehab Institute (U of L Health



*Above: Dr. Kaelin of U of L Health speaks as the guest of honor at our 2022 fundraiser.*

System) attended as our guest speaker to emphasize the importance of getting brain injury patients into inpatient rehab for the best clinical outcomes. Deborah of Gemassist then discussed the role of the foundation in helping patients find and access these programs.



*Left: Supporters gather to listen to Dr. Kaelin and Deborah Krupp at our 2022 fundraiser.*



# FUNDRAISING WITH ORIGINAL ART BY DEBORAH

As a charitable foundation, we want to maximize the opportunities to raise funds for our patient financial assistance program.

Because we advocate for patients to attend neurorehabilitation programs, founder Deborah crafts fine art pieces which she displays and sells online and in a number of local venues. Her art skills were learned through neuroplasticity training, and 100% of her sales go to the foundation's patient assistance fund. Below are some businesses currently showcasing her work for sale.



Above (Left):  
Cafe Commons (Norton Commons, KY) displays several pieces of mixed media art.  
Right (center):  
Gallery 104 (LaGrange, KY) has been exhibiting Deborah's art regularly this year.



Above (Far right):  
Dr. Hurm Family Dentistry (Norton Commons, KY) currently displays mixed media wall art by Deborah.

All original artwork in these places are for sale to benefit Gemassist.

# OUR 2022-2023 TEAM & KEY SUPPORTERS



*Deborah Founder) and Armin Krupp (CEO) of Gemassist pose with longtime supporter Katie Rocco from The Rocco Team from Alpharetta, GA.  
From Right: Katie Rocco, Deborah Krupp, and Armin Krupp.*

Meet the people who are making Gemassist a success this year.



**Eric Goldstein, CPA**  
*The Goldstein Firm, CPA, LLC*



**Natalie Kennel**  
*Media Coordinator*



**Susan Tenkman**  
*Treasurer*



**Maria Durbin,**  
*Director*



**Jamie Smith,**  
*Vice President*



**James C. Worthington, Sr.**  
*General Counsel*  
*Worthington Law Firm*